

Dundrum Town Centre

Project: Mall Directory Kiosks

Location: Dundrum, Dublin, Ireland

Brief: To provide the client with a comprehensive and fully integrated touchscreen application that would allow visitors to the centre to find their way around quite a complex building, allowing them to locate products and services aswell as keeping the customers informed about Promotions, news and events.



Our Solution

ICE Tech firstly met with the marketing team and their creative design providers to understand the look and feel that was required for the interface. We then drew up a technical architecture that included integration with no less than 6 different external databases and applications including full integration with their traffic management system, car parking database, the website CMS and with their digital signage content. Very innovatively ICE Tech used a gaming algorithm to dynamically calculate the paths from any chosen location to any destination within the mall thus providing DTC with great flexibility and ease of adding new stores and services in the future.

Hardware

- 13 x 17.1" Bespoke design Internal & External Kiosks

Software

- ICE Control Secure Kiosk Management Software
- Remote Management Software
- Anti Virus & Firewall Software
- Bespoke Interactive Pathfinding Application

Design Services

- Frontend for touchscreen kiosks developed by ICE Tech.

Other Services

- Installation & Commissioning
- Training
- After Sales Technical Support
- On Site Parts & Labour Warranty
- Remote Management



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Client References Available Upon Request