

## ICE ds Player

The ICE ds Player is what drives each of your digital signage displays. It is controlled from the ICE ds Studio and is a robust presentation player that is powered by Adobe's sophisticated rendering & AS3 engine guaranteeing reliability and high quality graphics, video and animations.



All the power of Digital Signage at your finger tips



### screen division

Full control on each player's monitor resolution and screen division. Change your screen division on the fly with unlimited number of regions.



### resource manager

It's your media so get control of it. We support all common formats including png, jpeg, flv, mpeg4, swf, and more.



### remote management

It doesn't matter if you have one Signage player or 100. Control all players from the Signage Studio.

Get real time players status and propagate all your content from our signage servers. Full player support for our caching engine and more.



### timeline control

Drag resources directly onto channels and assign channels into the timeline. It's simply, flexible and very powerful. A powerful way to get the most out of your Signage presentation

## Selected Features

### Caching Engine



Our unique Caching Engine allows for continuous operation of the Digital Signage AIR Player. Internet connectivity failures and bandwidth slowdowns are all gracefully managed with the help of the Caching Engine.

### Software updates



Software revision updates and bug fixes are all automatically applied to all WEB/AIRPlayers. This insures that you can remotely manage all signage stations without having to physically attend to each one.

### Off-line Updater



No internet ? No problem ! The Off-line updater allows you to manually update remote stations using portable flash memory device. Perfect for billboards and other sign systems which may not have broadband access.

### Kiosk



Get touch screen interaction with the Kiosk tool. Let a user guide its way through your menu system. Use our custom Kiosk builder to construct a navigation system using the drag and drop kiosk design tool.

### Signage Controller



The Signage controller is a C++ application which monitors the health of your AIRPlayers; insuring uninterrupted operation. It also allows for remote reboot, memory management, remote live snapshot, integration with external applications and more.

**ICE Tech Limited,**  
Units 15-16 Clane Business Park,  
Clane,  
Co. Kildare,  
Ireland.  
Tel: +353 45 892020  
Fax: +353 45 893061

**ICE Tech UK,**  
Ash House,  
Fairfield Avenue,  
Staines, Middlesex TW18 4AN,  
United Kingdom.  
Tel: +44 1784 224214  
Fax: +44 1784 224402