

## ICE ds Studio

ICE ds Studio is a secure software as a service (SaaS) web app that gives you single point of control over each of your ICE ds Players from any web enabled PC. Easily create campaigns, manage scheduling and remotely control the Players within your digital signage network whether it is a single display or a large national or international network.



### Selected Features

#### Campaign

- The campaign is a global configuration which holds your complete digital signage setup. Having the ability to configure multiple campaigns allows you to easily switch your signage players from one configuration to another.

#### Timeline

- A timeline is a visual representation of the sequential play list order of your media resources. A collection of all your timelines make up the final output of your digital signage presentation.

#### Multi Language

- Select the language of your choice. Both Studio and AIR/WEB Player applications are multi lingual. Resellers can present the application in multiple languages to attract a greater customer base.

#### Stations

- The Station manager empowers you to remotely control all of the Signage Players. You can reboot, play, stop, update software, get statistics and more. All this from within the comfort of the Signage Studio station manager.

#### Sequencing

- The sequencer is essentially a simple and effective way to serially set the play list order of all the timelines. This is done using simple drag and drop operation.

#### Scheduler

- Set your timelines to play at any day and anytime. Use the scheduler to set the exact start and stop times. A graphical interface is used to get a summary of all future playlists and easily resolve conflicts.

#### Screen division (zones)

- Screen division divide the screen into separate areas (AKA Zones). Areas are assigned a channel number in which you can run independent content. Included in our software is a powerful screen division WYSIWYG editor.

#### Resources

- Resources include any media content which loads onto your digital signage player. These include video, sound, signage components and scenes. Also provided are social network portals that retrieve shared files. These portals include Flickr as well as our own built in digital signage social network.

#### Designer

- The designer is a Lite Flash like editor available within the Signage Studio. The designer allows for animation, custom positioning of resources within a screen division and more. The designer's final output is a scene that is used directly on the timeline. The designer includes over 120 features.

#### Components

- The components include many valuable tools that you can use to enrich your signage presentation. These include RSS News, Stock tickers, RSS Weather, RSS Video Podcasts, HTML component, TV Tuner / Capture card, clocks and more. Components can be used directly on the timeline or within a designer scene.

#### CSS

- Set the color and font scheme that's right for you. With our flexible CSS controls you can set the Signage Studio to match your style and preference.

#### Catalog

- A powerful tool that allows you to easily display unlimited number with a common format. The items can be viewed inside any number of catalog sub-players which include carousals, book flipping, 3D floaters and more.

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